

2019-2020 District Goals



District: District A 4
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 30% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

By September 30 2019 hold multiple training seminars on MyLion and officers duties. Complete MyLion training at Club level by 30 June 2019.

By 30 Nov 2019, work with Region and Zone Chairs to determine the training needs and requests for other types of Lions training from Lions Clubs and members and develop training courses accordingly

By 31 Jan 2020, establish and advertise proposed dates and locations in each region/zone for Lions training. Work with Region and Zone Chairs to determine dates and locations where the training will be held. Advertise training schedule in Governor newsletter, on District web site, by e-mail, etc

By 30 June 2020, working with Region and Zone Chairs, conduct the training for Lions members and Club Officers in each Region / Zone. In the morning, officers duties (secretary, treasurer, etc). In the afternoon MyLC/MyLion.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 60% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	10
2nd Quartter	10
3rd Quartter	40
4th Quartter	40

By the end offi the 4th quartier, the distiricti will add a tiotial offi 100 new members.

Action Itiems:

My districctt will esttablis 1 club branch(es).

My districctt will induc 20 new Lions under 40 years old.

My districctt will organize att least membership growth event(s).

All clubs in my districctt will sett individual membership goals

My districctt will use and promotte membership resources tto achieve our goal. Justt Ask Guide, Club Membership

Chair Guide witht induccton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

By the end offi the 4th quartier, the distiricti will stiarti 1 new clubs.

Witht a minimum offi 20 chartier members.

Action Itiems:

My districctt will ensure all Guiding Lions are certfied and assigned tto new clubs

My districctt will hostt a New Club Developmentt Workshop

My districctt will organiz 1 Leo Club(s).

My districctt will use and promotte membership resources tto achieve our goal. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	20
3rd Quartter	30
4th Quartter	30

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 100 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

100	+	20	-	100	=	20
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 70000 people.

Action Itiems:

Ofi tthe ttotal number ofi people served in my distiricti 10000 people will be youthh(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Planners Club and Community Needs Assessment(D Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 1500 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In tih 2019-2020ffiscal year 65 % offi clubs in my distiricti will reporti ttheir service projectis via MyLion Web or MyLCI.

Action Itiems:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 1000.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 65% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding